Capital One Real Estate Co., Ltd. Capital One International Co., Ltd.



In association with







## **COMPANY OVERVIEW**

Established in 2004, Capital One Real estate has grown into a successful and thriving full service real estate and consultant firm. Whatever your needs, we are here to transform and serve you into reality. Our line of work is comprised of sales ,rent , property management, project consultation. From conceptualization to design, we also provide financial consultant, helping our clients to develop their project while analyzing market information and feasibility.

**Today**, Capital One was established through a professional partnership between Thai estate firm and international partnership. Capital one has become a reliable property services in Thailand and international. From our list of satisfied clients, you will be able to gauge our dedication to our work. Working together to create a total environment that is inviting to clientele and employees.

## **COMPANY STRUCTURE**







Keller Williams Realty (commonly referred to as Keller Williams) is an American technology and international real estate franchise with headquarters in Austin, Texas. It is the number one franchise in the United States by sales volume, ranking number one in agents and units sold in 2017. It is also the largest real estate franchise by agent count in the world, and one of the largest privately held global residential real estate brokerages.

#### 2017 to present: Transition to technology company

Keller Williams topped \$67.1 billion in sales volume in 2016, up 22 percent from the previous year. The company began to position itself as a technology company in 2017. In 2017 it launched KW Labs, a division of the company process devoted to the building and testing of technology created by the company alongside its agents. This was in addition to KW Keller Cloud.[20] It also introduced "Kelle," an artificial intelligence app which has been referred to as Siri but for real estate used as a virtual assistant, and an agent-to-agent referral tools platform called "Referrals." Keller Williams became the number one franchise in the United States by sales volume in 2017, ranking number one in agents and units sold in 2017.

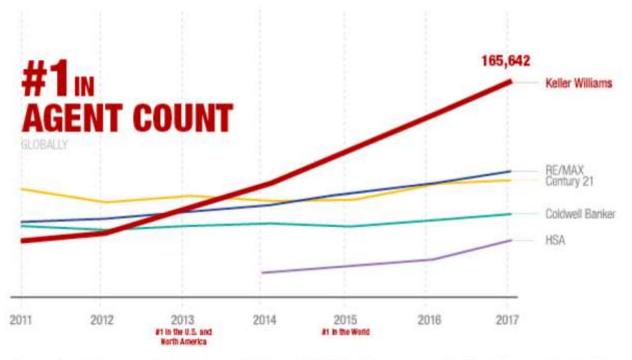
Keller Williams continued expansion into South America in 2018, opening franchises in Argentina, adding to already existing locations in Colombia, Belize, Nicaragua, and Panama.[22] It also expanded to Cambodia as well as Belgium and Luxembourg. Gary Keller replaced John Davis as CEO of the company in 2019, adding to his already title of Chairman of the company. The same year the company expanded into Morocco.

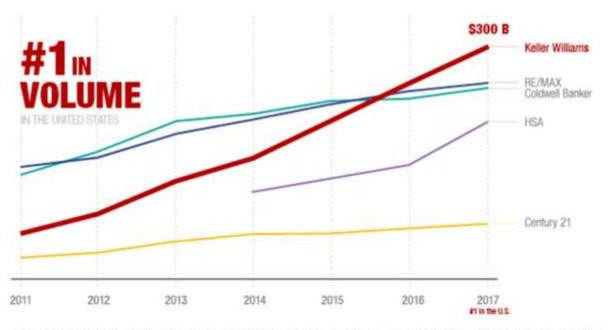
As momentum continues, KW has awarded a new master license in Japan. KW now has more than 50 market centers and 2,164 agents across 10 countries and regions in Asia.

#### **Expansion to Thailand**

In 2019, with Cooperation with Capital One Real Estate, KW Thailand was founded in order to expand KW model and structure in Thailand. And plan to be top real estate agent in this region



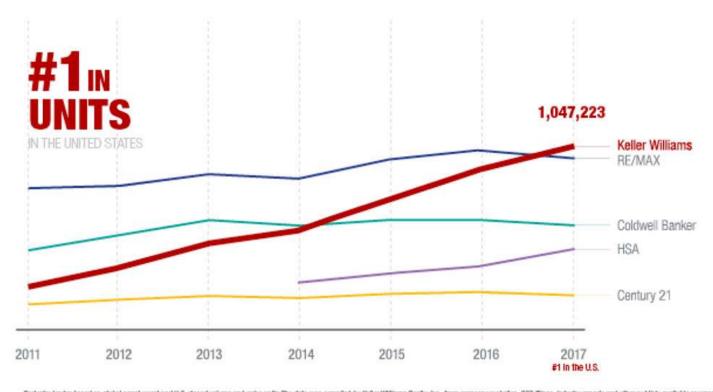




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\*Industry leader based on global agent count and U.S. closed volume and sales units. The data was compiled by Fieler Williams Really, Inc., from company websites, SEC Mings, industry reports and other publicly available sources.



## WHY KW?



#### Training and Education

At Keller Williams, our commitment to education is unparalleled. From classroom training to on-demand, online education, and our award-winning coaching programs, we provide the most advanced and comprehensive learning opportunities in real estate.



#### Technology and Marketing

Our technology and marketing are among the most innovative in the real estate industry with a complete focus on driving your business and saving you time and money. And with every tool we build, our focus remains the same.



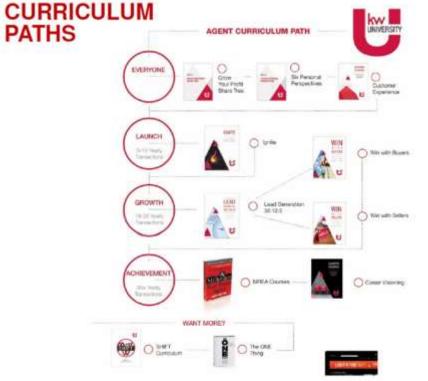
#### Wealth Building

The KW wealth building platform is built around the premise that our associates actively participate in building the dominant real estate company in their market and the opportunity to reap the accompanying financial rewards.



#### Culture

Our unique culture creates a sense of family and community that is rare and unique in the real estate industry. When you're here, you're family.





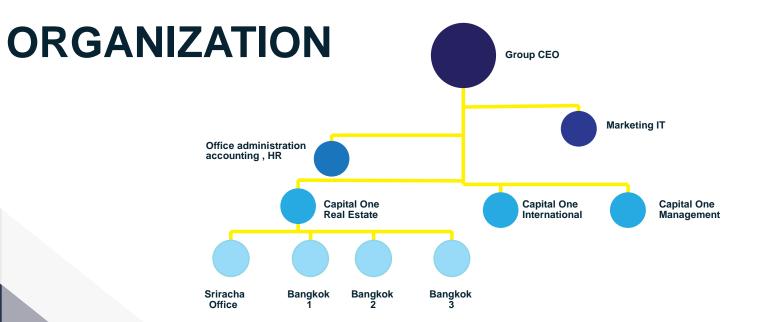
## **DIRECTORY**

Company overview Mission Our services

Sales and Marketing Services
Rental Agency Services
Consultancy Services
Investment Services
Intelligent Services
Property Management Services
Commercial and retail management services

Project Experience
Current Project
Why Choose Capital One?
Road Show and Event
International Exhibition
Our customer





CAPITAL ONE GROUP OF COMPANIES

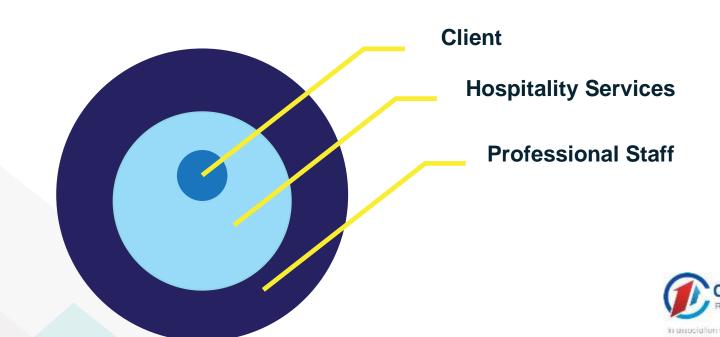




## **OUR MISSION**

Our mission to offer our client a unique experience by providing the fully integrated service in real estate , sell or purchase transaction , property management , legal service and tenancy management

We have a passion to exceed the expectation of our client by professional team services



# SALES AND MARKETING AGENCY

Local and overseas representation
Proactive sales team Based in Bangkok
Sales and Marketing planning and budget
Tailor made market analysis: Corporate, mice Leisure, Tour operator
Training our co-agent staff for product knowledge
Recruitment and Training of key sales and marketing executive
Creation of corporate identity (Brochure, flyer, logos)
Market Research
Direct marketing et telemarketing
Positioning statement
Database Management
Mailing (Emailing)
Delivery of monthly report and statistics
Creation of collateral
Creation of advertising Campaign

## OUR SERVICES





#### RENTAL AGENCY SERVICES

- Provide Tenancy Management to landlord
- ▶ Estimate rental price to suitable for current market and advise to our listing properties
- Defined Market Opportunities and target market to the project
- Rental Contract Services: Provide the best rental contract services to cover all legal issue and prevent a loss on both side
- ▶ Lease Agreement Binding, we will arrange the Tenancy Management Agreement with the Landlord specify that we as an agent is entitle to act on behalf of the Landlord; including signing a contract (upon request or if necessary). Then the Lease agreement will be review by all parties and will be signed and witnessed in our offices.
- Prepare a marketing plan, budget and action plan quarterly
- Review of Tenancy Documentations
- Provide a staff on-site and assistant for sales and marketing

## **CONSULTANCY SERVICES**

- ► Physical Analysis
- ► Market and Competitor Analysis
- ► Financial feasibility study
- ▶ Product positioning and identifying competitive advantages
- ► Development concept guidelines
- Architecture design review
- Design Concept disciplinary
- ► Development schedule preparation
- ► Consultant selection e.g architect , engineer , construction



## **INVESTMENT SERVICES**

Our Investment services, provides client with advice for all type of space requirement needs from retail, office, residential and land. Combining extensive local market knowledge and network with international expertise

It is our commitment to provide our client with services beyond brokerage transaction including

- Space requirement consultation
- ► Location / cost analysis
- ► Lease strategy
- Advise on fit-out contractors



## INTELLIGENT SERVICES

Our Specialist advisory capabilities to meet the needs of institutional investor, developers, financial institution, multinational co-operation, factory operators, hotel groups, and others. The conclusive results and recommendations reflect independent advice based on market indications, The intelligent services integrate the expertise of professionals in the following areas

Research and analysis: the service measures and evaluates current and projected economic and market conditions impacting real estate, thereby enabling customers to manage their risks and take advantage of future opportunities

Valuation advisory: The valuations or appraisal services quantities the current and projected value of real estate to support informed decision-making

Investment Advisory: Our Investment advisory provides services for property development and investors to investigate the feasibility of development projects and maximum investment return. The services also include advising on all aspects of development from building specifications and design to target market and likely furture income streams



# PROPERTY MANAGEMENT SERVICES

# COMMERCIAL AND RETIAL MANAGEMENT SERVICES

- ► Housekeeping and cleaning services for each property
- Security services for each property
- Maintenance services for each property
- 24 hours property consultancy
- ► Financial Management
- ▶ Creation of marketing and advertising strategy for property through our network
- Presentation of property to our client
- ▶ Negotiation and closure of transaction with client to buy or rent property product

- ► Product mix analysis
- ► Project positioning
- ► Target market identify
- includes all the steps required to bring the customers into the store and fulfill their buying needs.
- ► Tenant finding
- Provide a staff on-site and assistant for sales and marketing
- ▶ Prepare a marketing plan



## PROJECT EXPERIENCED

LADDA CONDOVIEW, SRIRACHA



Year 2013 Sold Out !! 440 units Sriracha Downtowr

#### Services

- : Sales and Marketing agency
- : Rental Agency ( serviced apartment )
- : Consultancy services
- : Investment services

SIRIN RESIDENCE

**PATTANAKARN** 



Year 2013 Sold Out! 79 units Pattanakarn



#### **SILK AREE 2**



Services
: Sales and Marketing
: Rental Agency

Year 2010 Sold Out !!

#### **QUAD SILOM**



Year 2012 Sold Out !!

## VOQUE SUKHUMVIT 31



Year 2012 Sold Out !!

#### VINN SUKHUMVIT 46



Services

- : Sales and Marketing agency
- : Rental Agency
- : Property Management

Year 2012 Sold Out !!

#### VOQUE SUKHUMVIT 16



#### Services

- : Sales and Marketing Agency
- : Rental Agency
- : Consultancy services

Year 2011 Sold Out !!

## Silk Sanampao



Services

- : Sales and Marketing
- : Rental Agency

Year 2010 Sold Out !!



## MARINA BAY FRONT SRIRACHA



Total 273 Unit Project Value 1500M baht Construction start Jan 2014

# The Coast Bangkok



## THE MARK CONDO



Total 440 Unit Project Value 1,500 M baht Construction complete

### **ART THONGLOR 25**



Total 130 Unit
Project Value 600M baht Construction start Jan 2013

## TRAPEZO SUKHUMVIT 16







Total 130 Unit
Project Value 600M baht Construction start Jan 2013



## ETERNITY SUKHUMVIT 8



Total 130 Unit Project Value 800M baht Construction start Jan 2014

### **HAUS 23**



Total 270 Unit Project Value 1200M baht Construction complete



## THE TEAK

condo bangna



Total 79Unit
Project Value 300M baht
Construction Complete

# THE PAD SILOM SERVICED APARTMENT



Serviced Apartment Rental and Building Management Silom – Convent Road

Services Apartment 26 units in Convent-Silom





## **Starting Price 5.5 M baht Phase 1 Sold out**







Total 273 Unit Project Value 800M baht Construction complete









#### PHUMANDRA PHUKET



**ART PATONG PHUKET** 





#### **Parc Residence**

Phahol 67

Project size 398 Units Value 600 million







#### V Tara Sukhumvit 36



Total 466 units ProjectValue

### **KLASS SILOM**

## The Park Lane 22 Ekamai 22







Town home Total value 500 M baht







# **CURRENT PROJECT**

NEST SUKHUMVIT 22







Total 130 Unit
Project Value 800M baht
Construction start Jan 2015

## LADDA + SRIRACHA



Total 733 Unit Project Value 2,400 M baht Construction Start Jan 2014 Completion Jan 2016



Total 79 Unit Project Value 200M baht Construction start Jan 2015







## Rich Park Phattanakarn Srinakarin

1000 Units Project Value 2,500 M baht

## Klass Sarasin, Klass Siam



Total 20 units avaliable Transfer end of 2017







Private residence in the heart of ploenchit

## Socio Inthamara











#### The Rich Sathorn Taksin



#### **Teak Sukhumvit 39**



77 units Sold out in 2 weeks

## **Rich Park Laksi Station**



### **Nest Sukhumvit 64**

**Presales June 2017** 





## **Rich Nana**

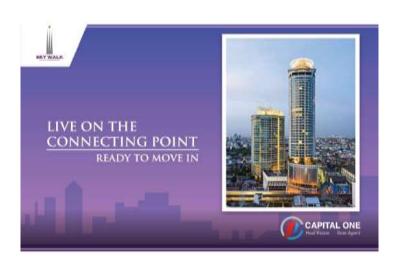


#### **Rich Park Home**















## DOLCE LASALLE





























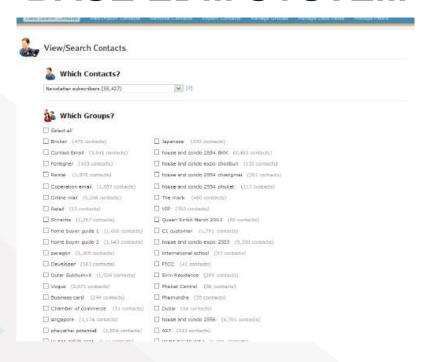




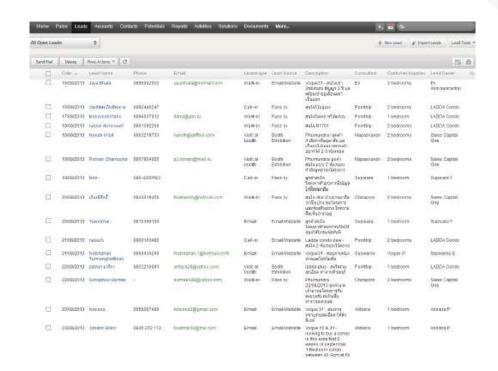
## SERIO

SUKHUMVIT 50

## CLIENT EMAIL DATA BASE EDM SYSTEM



## **CRM SYSTEM**





## KW FRONT DOOR

## **KW FrontDoor**

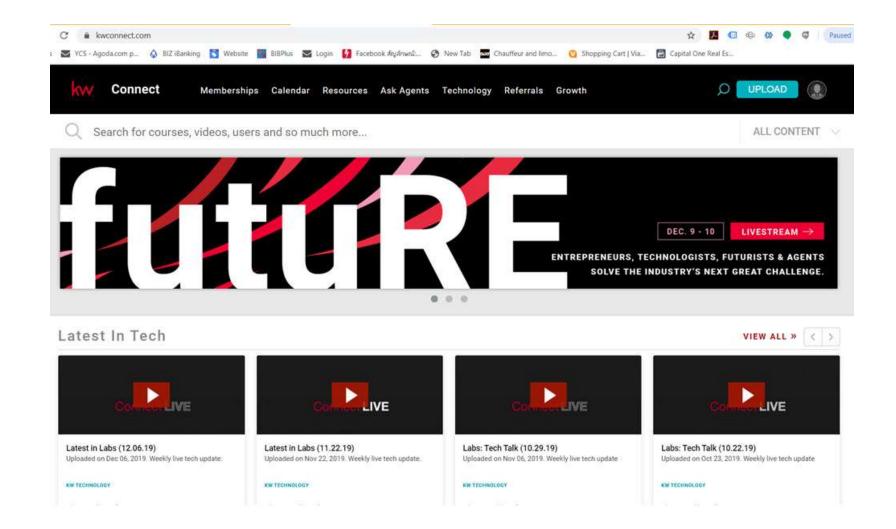
Built specifically for our international regions, **KW FrontDoor** is a cloud-based, multi-language and multi-currency transaction and reporting tool that offers a 360-degree view into all levels of business.

In Q2, KW Worldwide agents received access within KW FrontDoor to a fully automated Gross Commission Income Calculator. This powerful business-planning tool enables associates to work backward from their annual profit goal to the real estate specific activities that they must complete to achieve it. Centralizing these numbers within KW FrontDoor allows all parties to track their progress and tailor their actions accordingly.

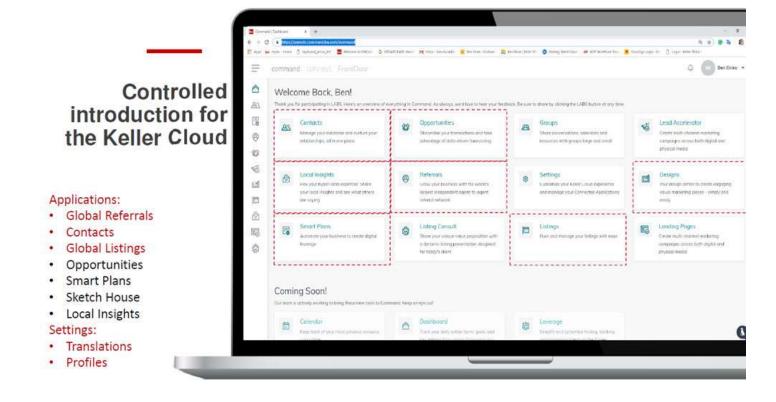
From ideation to general availability, these products were built by agents, for agents through monthly KW Worldwide Labs sessions.



## KW CONNECT



## KW CLOUD



# Why Choose Capital One?

An unrivalled track record of professional experience and multi-disciplined expertise in Asian markets.

A proprietary database of contacts and information that can be leveraged for every discipline to maximize business opportunities.

100,000 Email Database 50,000 Phone number database 10,000 base client International investment client

A well established network in the marketplace to create business synergy and collaboration.

A unique commitment to research in developing market solutions.

An operating objective geared towards adding value to every task undertaken by the company.

**Excellent research base for Thailand market.** 



# ROAD SHOW AND EVENT

#### **ROAD SHOW AND EVENT**











# DUBAI INTERNATIONAL PROPERTY SHOW













## **ROADSHOW**

property Singapore









# ROAD SHOW AND EVENT







#### HONG KONG PROJECT LAUNCH











#### PRIVATE PRESALES EVENT











## PROJECT LAUNCHING-HLTON SINGAPORE







### INTERNATIONAL EXHIBITION





#### HK Launch Excelsior hotel











## INTERNATIONAL PROPERTY SEMINAR TOKYO JAPAN











## **OUR CUSTOMER**

**Toyo Advanceed Technologies Co.,Ltd.** 

บริษัท เชเปรอนประเทศไทยสำรวจและเมลิต จำกัด บริษัท บีเอเอสเอฟ เคมแคท (ประเทศไทย) จำกัด

Mitsubishi motors(Thailand) Co.,Ltd

บริษัท ทริพเพิลในน์ อินทิเกรชั่นจำกัด บริษัท ฮิไรเซมิสึ (ประเทศไทย) จำกัด

Celestica

Mc Metal Service Asia Thailand Co.,Ltd

TECHNO GROUP AUNDE Thailand Co., Ltd Tokai Rika Thailand Co., Ltd

บริษัท สเตท อินดัสทรี (ไทยแลนด์) จำกัด AsahiKASEI

Tada Press Thailand Co.,Ltd

Kotobukiya Feltol

Thailand Co.,Ltd

Kanto Hara Co.,Ltd.

บริษัท ฮิไรเซมิสึ (ประเทศไทย) จำกัด

iwa condominium&house

BASF Chemcat (Thailand) Co.,Ltd

**Toyo Advance Technologies Co.,Ltd** 

PCM PROCESSING THAILAND LTD.

Tokai-M Thailand co.,Ltd

Bangkok Shuho Intertrading Biz Co.,Ltd

Soji Expertise Thailand co.,Ltd

**Vinythai Public Company Limited** 

**JGC CORPOR ATION** 

Thai IEC Co.,Ltd

บริษัท แอดวิคส เอเชีย แปซิฟิ ค จำกัด

**Chiyoda Corporation** 

Nippon Steel Bar&CH Wire Tahiland Co.Ltd

สำนักงานรัฐมนตรี กระทรวงการท่องเที่ยวและกีฬา

Okagawa Tahiland Co.,Ltd

Shin Shin Thailand co.,Ltd

บริษัท ยูอาซ่า เทรดดิ้ม(เซาท์ เอเชีย) จำกัด

บริษัท ฮายาคาวา อิสเทิร์น รับเบอร์ จำกัด

Takaya Electronics(Thailand)Co.,Ltd.

Mitsubishi Motor (Thailand) Head office



## **OUR CUSTOMER**

บริษัท ฮายาคาวา อิสเทิร์น รันเบอร์ จำกัด บริษัท เท็กซ์ไทล์เพรสทีจ จำกัด

Okayama Thailand co.,ltd

**Siam Tohcello** 

Warm Herb Co.,Ltd

**Bridgestone** 

Dearlife

Phyathai

SCG

รนาคาร กรุงศรี

Mitaka Seisaku co.,Ltd

Aichi International Thailandb Co.,Ltd

**The Siam Heritage** 

Plasess Thailand co.,ltd

Mitsui O.S.K Bulk Shipping

(Asia Ocennia) Pte.Ltd

บริษัท อาร์คาเดีย ซอฟท์ ไทยแลนด์

Tokai-M Thailand co.,Ltd

**Kyoei Thailand Co.,Ltd** 

Mitsubishi Gad Chemical Compan y,

INC. Fujitsu

บริษัทมารูยาซึ อินดัสตรีส์ ไทยแลนด์ จำกัด

Kingfisher

Tada Press Thailand Co.,Ltd

**Chiyoda Integre Thailand Kanematsu** 

**Chemicals corporation** 

Thai Woo Ree Engineering Co.,Ltd

Showa regional center (thailand) CO., LTD

Fukuibyora (Thailand) Co.,Ltd

Shiba (amata nakron)

**G-TEKT Eastern CO., LTD** 



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