

## OVERVIEW AND BACKGROUND

Established in 2010 Capitai One Real estate has grown into a successful and thriving full service real estate and consultant firm. Whatever your needs, we are here to transform and servo you into reality. Our line of work is comprised of sales #ent, property management, project consultation. From conceptualization to design, we also provide finiancial consultant, helping our clients to develop their project while analyzing market information and feasibility

Today, Capital One was established through a professional partnership Between Thai estate firm and international partnership. Capital one has become a reliable property services in Thailand and international. From our list of satisfied clients, you will be able to gauge our dedication to our work. Working together to create a total environment that is inviting to clientele and employees.

In year 2020 Capital One Real Estate establish a regional agreement for thailand regional with Keller Williams Realty International - One of the largest real estate agent in the world and established Keller Williams Thailand in Thailand Region

With collaboration with keller williams, we aim to be number 1 real estate agent in Thailand

In year 2023, Capital One Real Estate has won an award in the category of Property Agency / Consultancy for Thailand 2023 - 2024 from International Property Awards in ensure that we are leading real estate agent in the region



#### **COMPANY OVERVIEW**

Established in 2004, Capital One Real estate has grown into a successful and thriving full service real estate and consultant firm. Whatever your needs, we are here to transform and serve you into reality. Our line of work is comprised of sales ,rent , property management, project consultation. From conceptualization to design, we also provide financial consultant, helping our clients to develop their project while analyzing market information and feasibility.

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#### **COMPANY STRUCTURE**







Keller Williams Realty (commonly referred to as Keller Williams) is an American technology and international real estate franchise with headquarters in Austin, Texas. It is the number one franchise in the United States by sales volume, ranking number one in agents and units sold in 2017. It is also the largest real estate franchise by agent count in the world, and one of the largest privately held global residential real estate brokerages.

#### 2017 to present: Transition to technology company

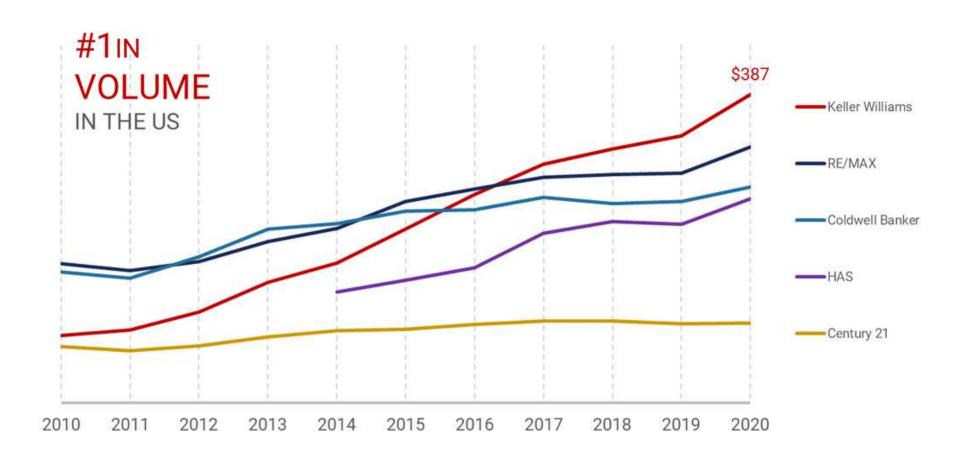
Keller Williams topped \$67.1 billion in sales volume in 2016, up 22 percent from the previous year. The company began to position itself as a technology company in 2017. In 2017 it launched KW Labs, a division of the company process devoted to the building and testing of technology created by the company alongside its agents. This was in addition to KW Keller Cloud.[20] It also introduced "Kelle," an artificial intelligence app which has been referred to as Siri but for real estate used as a virtual assistant, and an agent-to-agent referral tools platform called "Referrals." Keller Williams became the number one franchise in the United States by sales volume in 2017, ranking number one in agents and units sold in 2017.

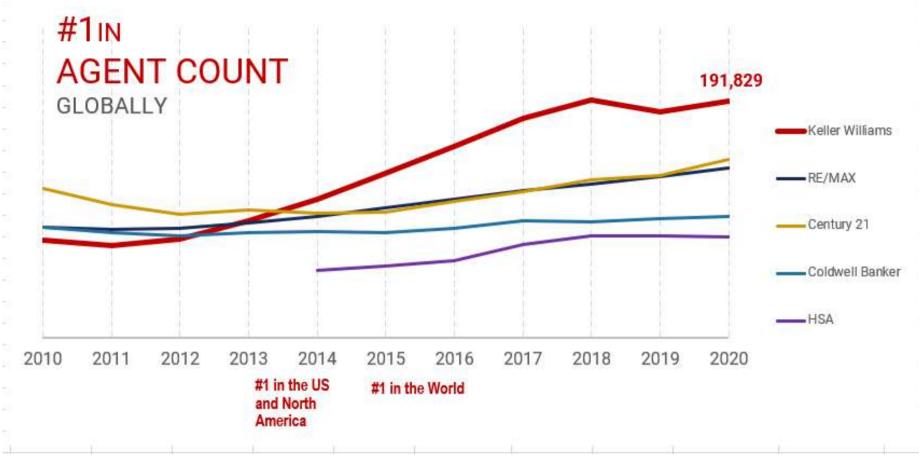
Keller Williams continued expansion into South America in 2018, opening franchises in Argentina, adding to already existing locations in Colombia, Belize, Nicaragua, and Panama.[22] It also expanded to Cambodia as well as Belgium and Luxembourg. Gary Keller replaced John Davis as CEO of thecompany in 2019, adding to his already title of Chairman of the company. The same year the company expanded into Morocco.

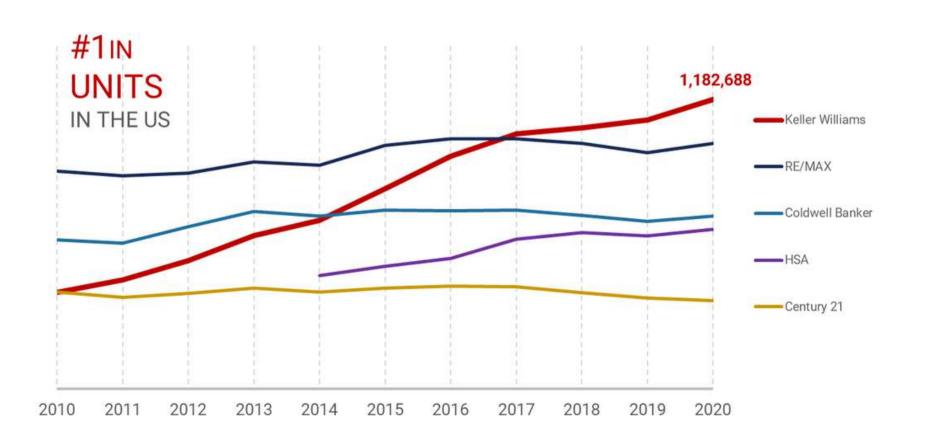
As momentum continues, KW has awarded a new master license in Japan. KW now has more than 50 market centers and 2,164 agents across 10 countries and regions in Asia.

#### Expansion to Thailand

In 2019, with Cooperation with Capital One Real Estate, KW Thailand was founded in order to expand KW model and structure in Thailand. And plan to be top real estate agent in this region







#### **KWW / KWRI PERFORMANCE -FEB 202**3

**Appointments** 

**Gross Recruits** 

**Net Recruits** 

**6,336 / 1**9,271

**1,237 / 4,**860

214 / -938

KWW Regions / US & CA

KWW Regions / US & CA

KWW Regions / US & CA

**Associates** 

**Market Centers** 

**19,783 / 174,**478

**323 / 8**20

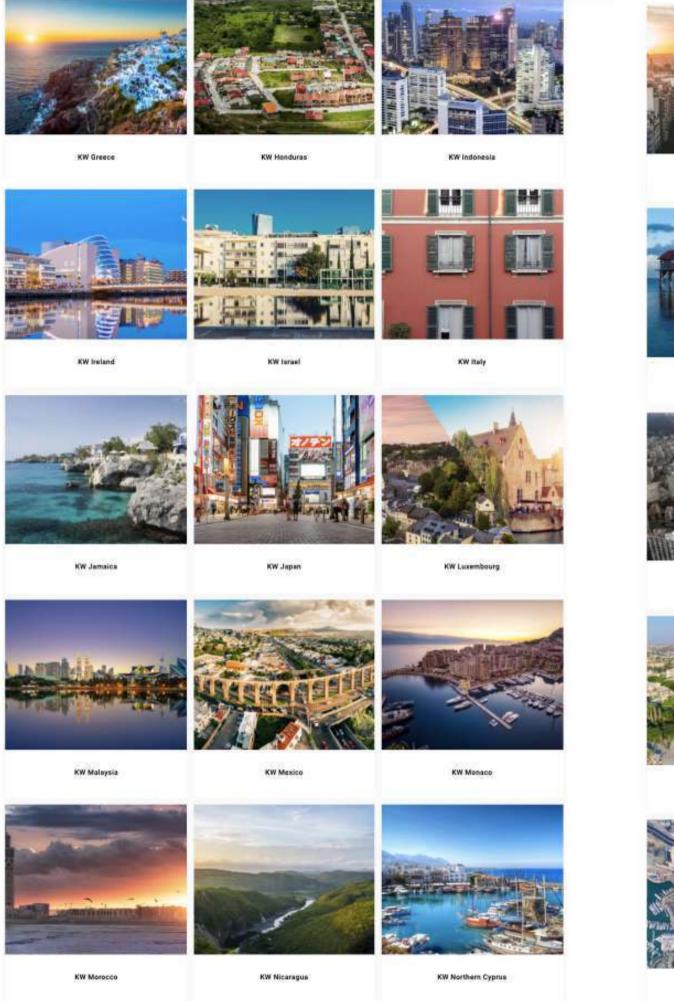
KWW Regions / US & CA

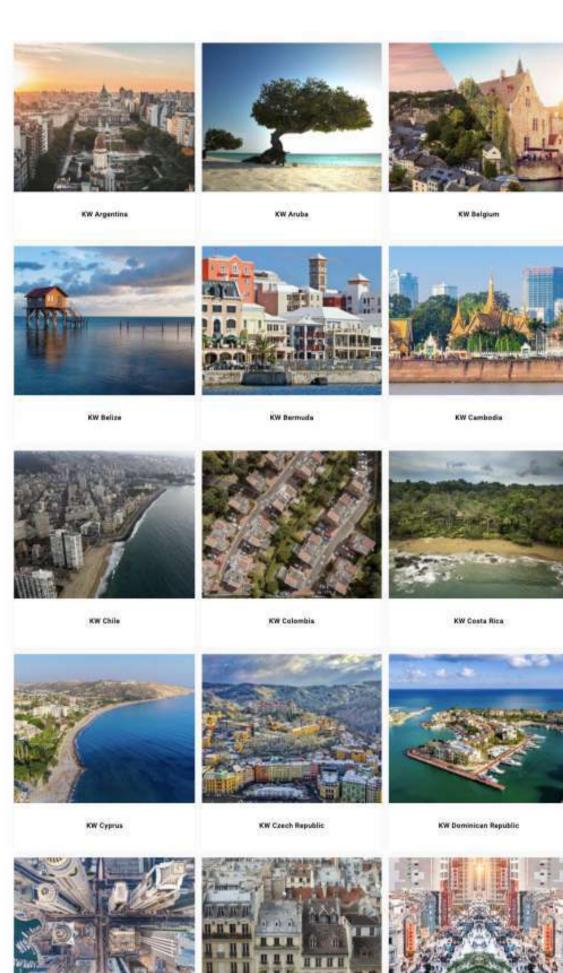
KWW Regions / US & CA

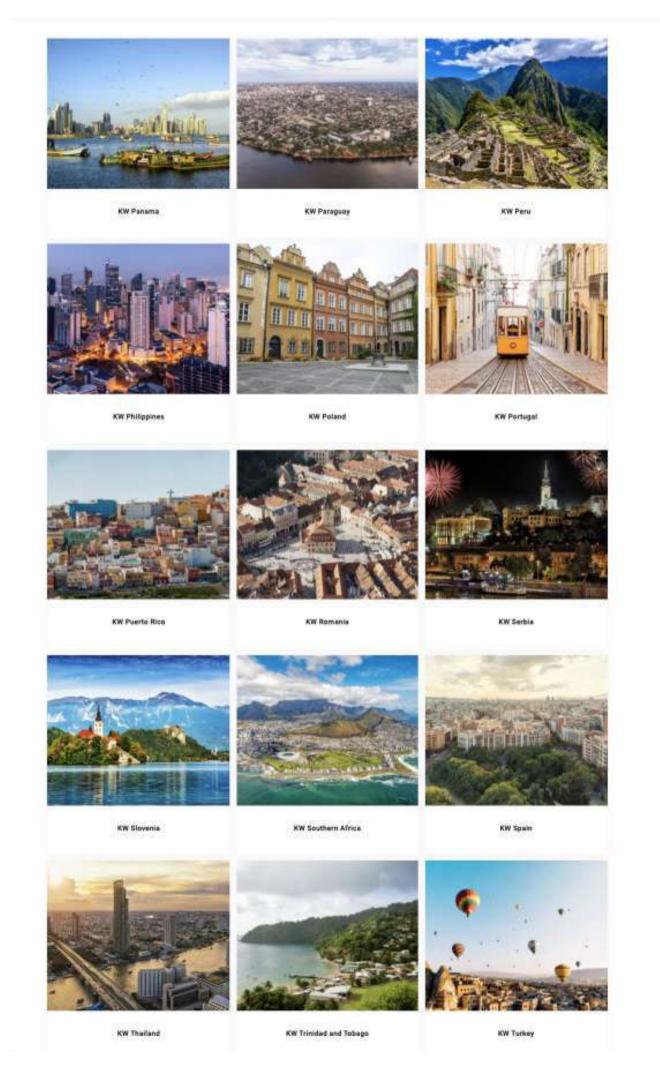
About Us

## Keller Williams Worldwide – A Global Real Estate Powerhouse

**58 Country** 











#### website www.kwworldwide.com







## Capital One Real Estate Co., Ltd has won an award in the category of Property Agency / Consultancy for Thailand 2023 - 2024







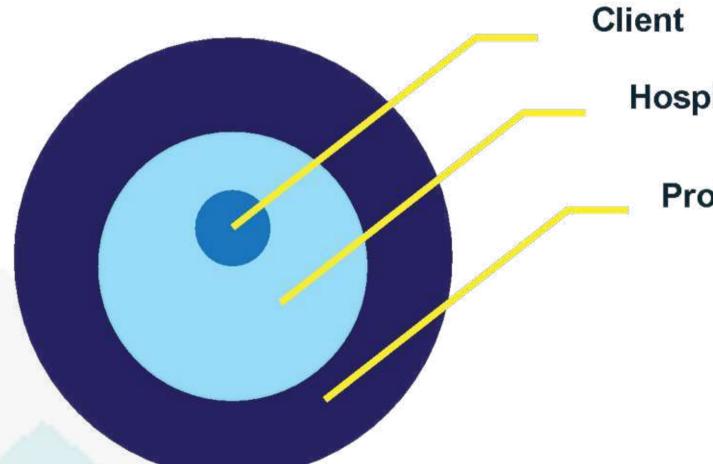




## **OUR MISSION**

Our mission to offer our client a unique experience by providing the fully integrated service in real estate , sell or purchase transaction , property management , legal service and tenancy management

We have a passion to exceed the expectation of our client by professional team services



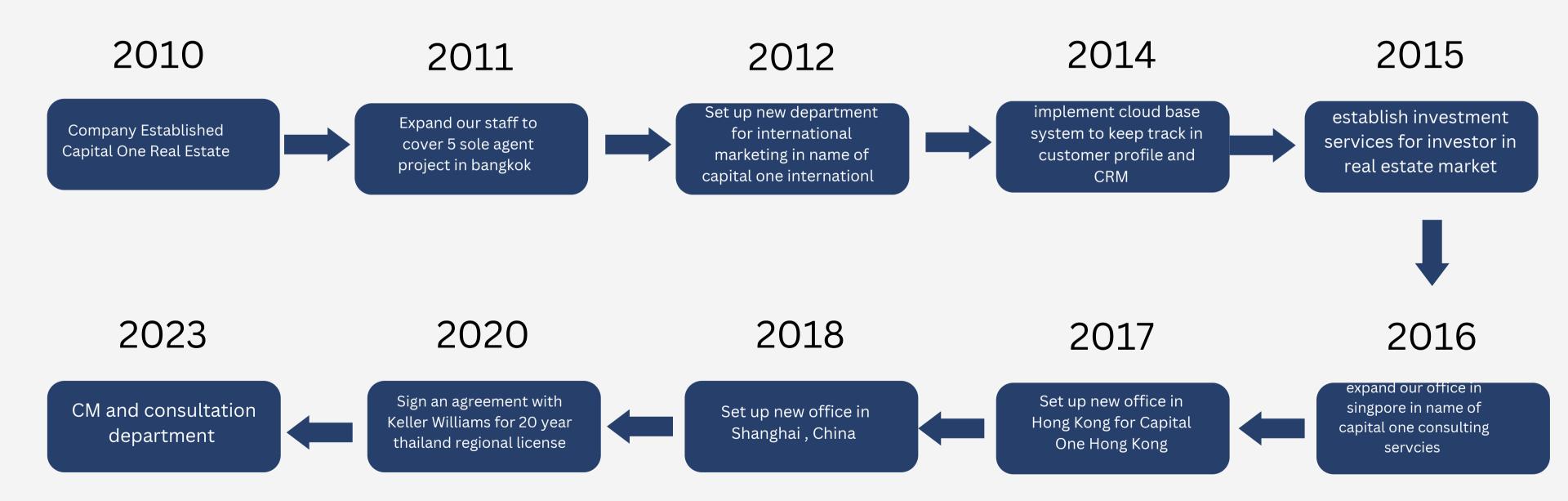
**Hospitality Services** 

**Professional Staff** 



## COMPANY MILESTONE

## 13 years experience



## SERVICE OFFER

## OUR SERVICES

Consultancy Services Property Sales and Management Marketing agency Customer Intelligent Rental Agency services Services Investment Services

Services 1.a

# SALES AND MARKETING AGENCY

Local and overseas representation
Proactive sales team Based in Bangkok
Sales and Marketing planning and budget
Tailor made market analysis: Corporate, mice Leisure, Tour operator
Training our co-agent staff for product knowledge
Recruitment and Training of key sales and marketing executive
Creation of corporate identity (Brochure, flyer, logos)
Market Research
Direct marketing et telemarketing
Positioning statement
Database Management
Mailing (Emailing)
Delivery of monthly report and statistics
Creation of collateral
Creation of advertising Campaign

#### RENTAL AGENCY SERVICES

- Provide Tenancy Management to landlord
- Estimate rental price to suitable for current market and advise to our listing properties
- Defined Market Opportunities and target market to the project
- Rental Contract Services: Provide the best rental contract services to cover all legal issue and prevent a loss on both side
- Lease Agreement Binding, we will arrange the Tenancy Management Agreement with the Landlord specify that we as an agent is entitle to act on behalf of the Landlord; including signing a contract (upon request or if necessary). Then the Lease agreement will be review by all parties and will be signed and witnessed in our offices.
- Prepare a marketing plan, budget and action plan quarterly
- Review of Tenancy Documentations
- Provide a staff on-site and assistant for sales and marketing

## **CONSULTANCY SERVICES**

- Physical Analysis
- Market and Competitor Analysis
- Financial feasibility study
- Product positioning and identifying competitive advantages
- Development concept guidelines
- Architecture design review
- Design Concept disciplinary
- Development schedule preparation
- Consultant selection e.g architect, engineer, construction

## **INVESTMENT SERVICES**

Our Investment services, provides client with advice for all type of space requirement needs from retail, office, residential and land. Combining extensive local market knowledge and network with international expertise

It is our commitment to provide our client with services beyond brokerage transaction including

- Space requirement consultation
- ► Location / cost analysis
- ► Lease strategy
- Advise on fit-out contractors

## INTELLIGENT SERVICES

Our Specialist advisory capabilities to meet the needs of institutional investor, developers, financial institution, multinational co-operation, factory operators, hotel groups, and others. The conclusive results and recommendations reflect independent advice based on market indications, The intelligent services integrate the expertise of professionals in the following areas

Research and analysis: the service measures and evaluates current and projected economic and market conditions impacting real estate, thereby enabling customers to manage their risks and take advantage of future opportunities

Valuation advisory: The valuations or appraisal services quantities the current and projected value of real estate to support informed decision-making

Investment Advisory: Our Investment advisory provides services for property development and investors to investigate the feasibility of development projects and maximum investment return. The services also include advising on all aspects of development from building specifications and design to target market and likely furture income streams

## PROPERTY MANAGEMENT SERVICES

- Housekeeping and cleaning services for each property
- Security services for each property
- Maintenance services for each property
- 24 hours property consultancy
- Financial Management
- Creation of marketing and advertising strategy for property through our network
- ► Presentation of property to our client
- Negotiation and closure of transaction with client to buy or rent property product

# COMMERCIAL AND RETIAL MANAGEMENT SERVICES

- Product mix analysis
- Project positioning
- Target market identify
- includes all the steps required to bring the customers into the store and fulfill their buying needs.
- Tenant finding
- Provide a staff on-site and assistant for sales and marketing
- Prepare a marketing plan

## PROJECT EXPERIENCED

LADDA CONDOVIEW , SRIRACHA



Year 2013 Sold Out !! 440 units Sriracha Downtown

#### Services

- : Sales and Marketing agency
- : Rental Agency
- ( serviced apartment ) : Consultancy services
- : Investment services

#### SIRIN RESIDENCE

PATTANAKARN

Year 2013 Sold Out! 79 units Pattanakarn

#### VOQUE SUKHUMVIT 16



#### Services

- : Sales and Marketing Agency
- : Rental Agency
- : Consultancy services

Year 2011 Sold Out !!

#### Silk Sanampao



#### Services

- : Sales and Marketing
- : Rental Agency

Year 2010 Sold Out!!

#### VOQUE SUKHUMVIT 31



Year 2012 Sold Out !!

#### VINN SUKHUMVIT 46



#### Services

- : Sales and Marketing agency
- : Rental Agency
- : Property Management

Year 2012 Sold Out !!

#### **SILK AREE 2**



Services

- : Sales and Marketing
- : Rental Agency

Year 2010 Sold Out !!

#### **QUAD SILOM**



Year 2012 Sold Out !!

#### The Rich Sathorn Taksin



#### **Teak Sukhumvit 39**



77 units Sold out in 2 weeks

#### **Rich Park Laksi Station**



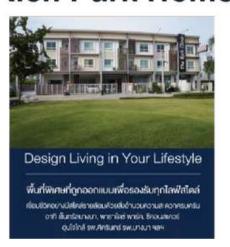
#### Nest Sukhumvit 64 Presales June 2017



#### **Rich Nana**



#### **Rich Park Home**



#### Siamese Sukhumvit







#### MARINA BAY FRONT SRIRACHA



Total 273 Unit Project Value 1500M baht Construction start Jan 2014

#### The Coast



ART THONGLOR 25



Total 130 Unit Project Value 600M baht Construction start Jan 2013

#### THE MARK CONDO



Total 440 Unit Project Value 1,500 M baht Construction complete

#### TRAPEZO SUKHUMVIT 16



Total 130 Unit Project Value 600M baht Construction start Jan 2013

## ETERNITY SUKHUMVIT 8



Total 130 Unit Project Value 800M baht Construction start Jan 2014

#### **HAUS 23**



Total 270 Unit Project Value 1200M baht Construction complete

Project Value 300M baht

Construction Complete

THE TEAK

condo bangna

Total 79Unit



## THE PAD SILOM SERVICED APARTMENT



Serviced Apartment Rental and Building Management Silom – Convent Road

Services Apartment 26 units in Convent-Silom



#### PHUMANDRA PHUKET



Total 273 Unit Project Value 800M baht Construction complete







#### ART PATONG PHUKET



#### Starting Price 5.5 M baht Phase 1 Sold out





#### Parc Residence

Phahol 67

Project size 398 Units Value 600 million





#### V Tara Sukhumvit 36



Total 466 units ProjectValue

#### **KLASS SILOM**

The Park Lane 22







Town home Total value 500 M baht





## TEAK RATCHADA 19





NEST SUKHUMVIT 22









Construction start Jan 2015















LADDA +

TEAK

**SRIRACHA** 

Total 733 Unit

Project Value 2,400 M baht Construction Start Jan 2014

Total 79 Unit

Project Value 200M baht

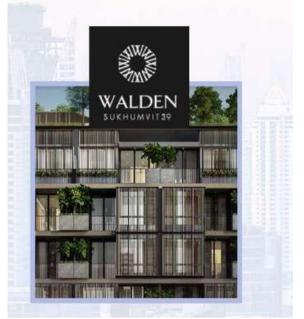
Construction start Jan 2015

Completion Jan 2016







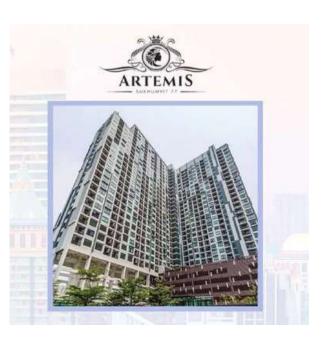












SAPPHIRE

#### **Rich Park Laksi Station**







#### **Nest Sukhumvit 64**

Presales June 2017



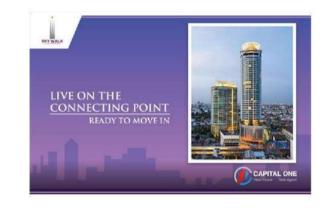
#### The Rich Sathorn Taksin



#### **Teak Sukhumvit 39**



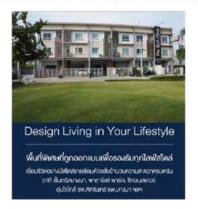
77 units Sold out in 2 weeks



#### **Rich Nana**



#### **Rich Park Home**







## EInternational Sale

and Marketing Services

- & Hong Kong
- & China
- & Taiwan
- & Macau
- & Singapore



## Mission

provide strategic support to client in determining the marketability of the project and also boost the sales of the projects in the territory.

implement aggressive and continued marketing campaign throughout the target market directly to buyers or potential buyers. Also, it will actively involve the entire brokerage community in the marketing of the project.



## Responsibility

introduce the projects which will be have possible opportunities.

promote the projects to all potential prospects through telephone, mail and personal contacts as described herein in greater detail. market and promote the projects by representing your best interest.

involve the entire affiliate and sub-agency system in selling these projects.



## Event @ Sheraton Hong kong









## Event@ Excelsior Hotel Hong kong









## Event @ the mira hotel hong kong









## Event @ Taipei Taiwan















#### Event @ Shanghai – China









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## Infographic Chinese

























## Position: Apple Daily Android Position 2 Full Page Fixed Banner

RTN Breaking + Sports



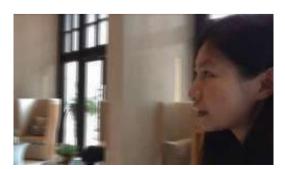


Apple daily Apps

#### Video Review Chinese









### Project landing page







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## CUSTOMER TESTOMONIAL

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อาร์ทิมิส สุขุมวิท 77



#### คุณพิมลรัตน์ อาชีพ เลขาผู้บริหาร

" ที่เลือกคอนโด Artemis เพราะอยู่ใกล้ BTS และทางด่วน เดินทางสะดวกติดถนนใหญ่ค่ะ ไม่น่ากลัวเวลาสำหรับผู้หญิงเวลากลับบ้านตอนกลางคืน ไม่ต้องห่วงเรื่องของกิน เพราะอยู่ใกลCommunity mall และตลาดในระยะเดินได้ค่ะ ส่วนเรื่องห้องที่เลือกก็ใหญ่ สบาย เงียบและเป็นส่วนตัวค่ะ "



#### คุณ จารุวรรณ อาชีพ เซลล์ขายเครื่องมือทางวิทยาศาสตร์

- " คอนโดทำเลดีดิดถนนอ่อนนุช ใกล้รถไฟฟ้าเดินทางสะดวก รายล้อมด้วยแหล่งอำนวยความสะดวกมีพื้นที่ส่วนกลางสำหรับออกกำลังกายและพักผ่อน คอนโดดีๆ ในราคาคุ้มค่า"
- The condo is situated in the quiet part of On Nut street.
  The bts stop is 10 min away walking and offer excellent accessibility in all directions.
  The location offers above standard civic amenities. There are many shops, shopping mall, cafes and restaurants mall, cafes and restaurants right on the street. There has gvm and "



#### คุณ วชีรวชีญ์ อาชีพ Business Development Support

" ที่เลือก Artemis condo มีความสะดวกสบายใกล้ห้างสรรพสินค้าและเดินทาง ไปทำงานสะดวกครับ อีกอย่าคือดูคอนโดมาหลายที่ แต่ห้องที่ Artemis ใหญ่มาก มีพื้นที่ใช้สอยได้อย่างลงตัว "



#### คุณ สุนนัทา อาซีพ กราฟิกไซเนอร์

" ครั้งแรกที่เข้ามาดู ก็ชอบทำเลนี้ในราคาที่น่ารักจริงๆ ใกล้รถไฟฟ้า การเดินทางจึง สะดวกมาก ภายในบริเวณที่เงียบเป็นส่วนตัวดี ยิ่งเข้ามาดูห้องแล้วชอบขนาดห้องที่กว้างด โดยส่วนตัวชอบมากที่โชนนั่งเล่นติดกับระเบียงที่กว้างทำให้ดูโปร่งสบายมากค่ะ"



Capital One Real Estate Co.,Ltd.
Capital One International Co.,Ltd
Capital One Consulting Services PTE Ltd.( Singapore)
Capital One Consultancy ( Shanghai )
C1 property management Co.,Ltd.



#### Banner



In affiliation with

#### Real Estate Information Thailand and Global

#### Mobile app

Download the Keller Williams Real Estate Mobile App for iPhone, iPad, and Android via the links below:

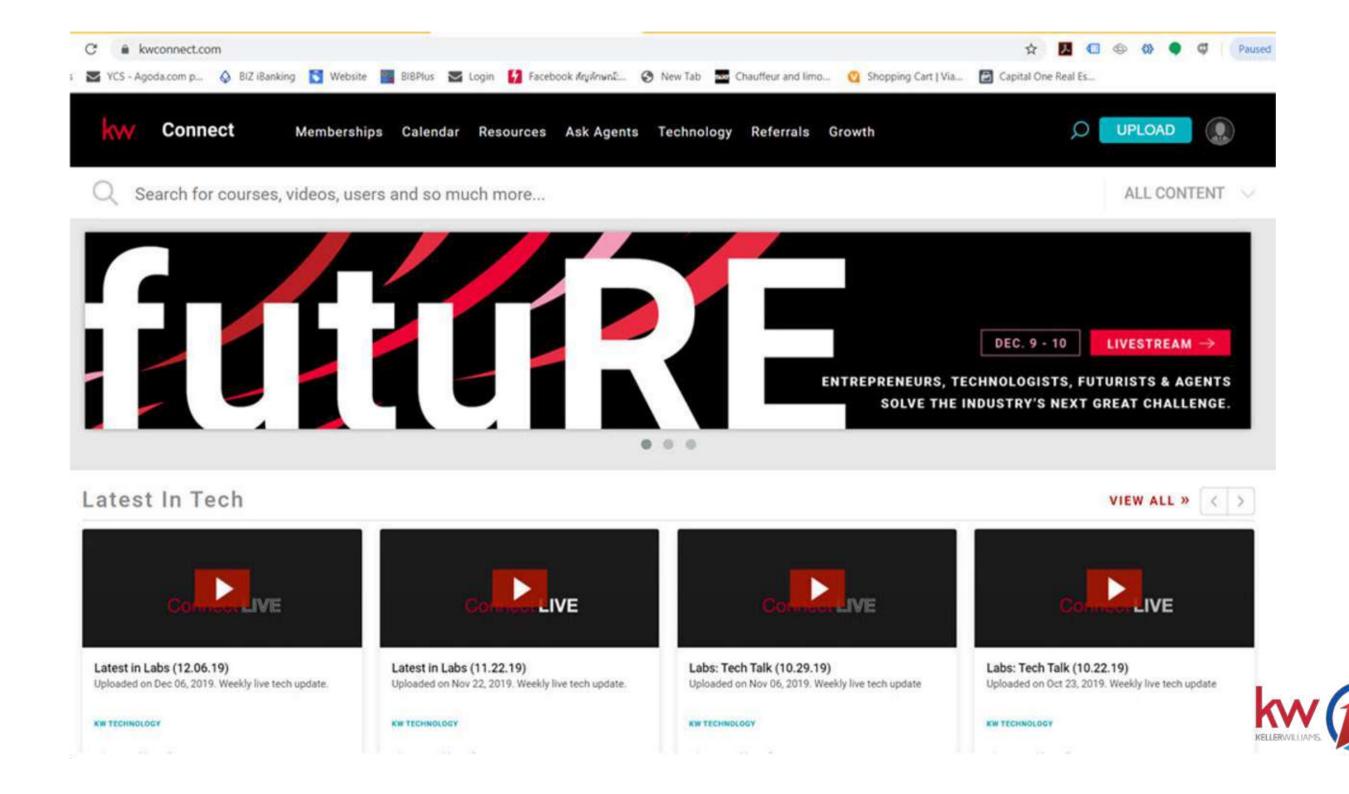




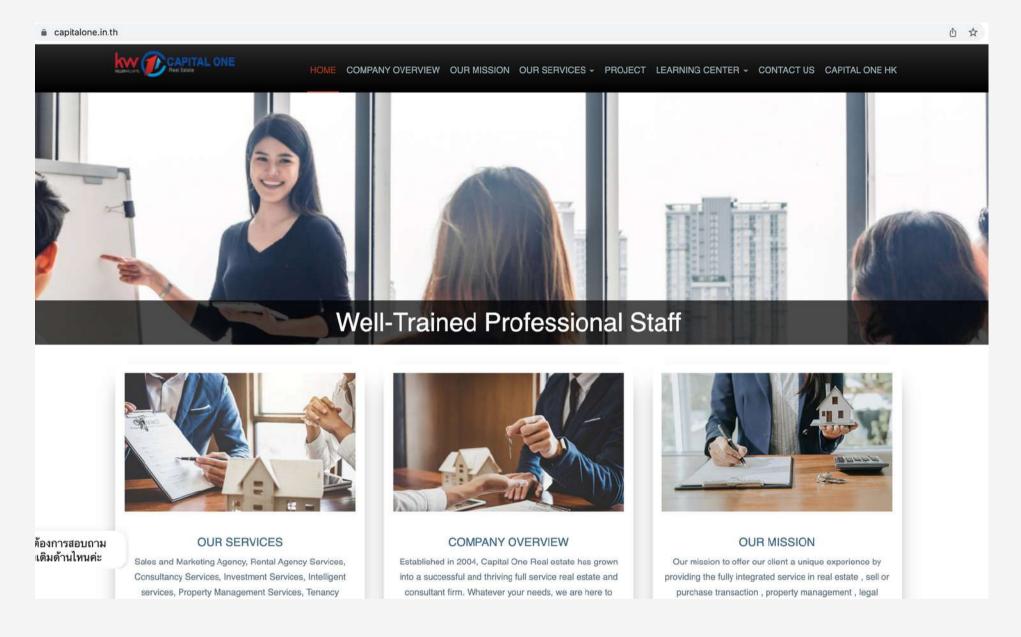




## KW CONNECT



#### www.capitalone.in.th



Click on the icon to view



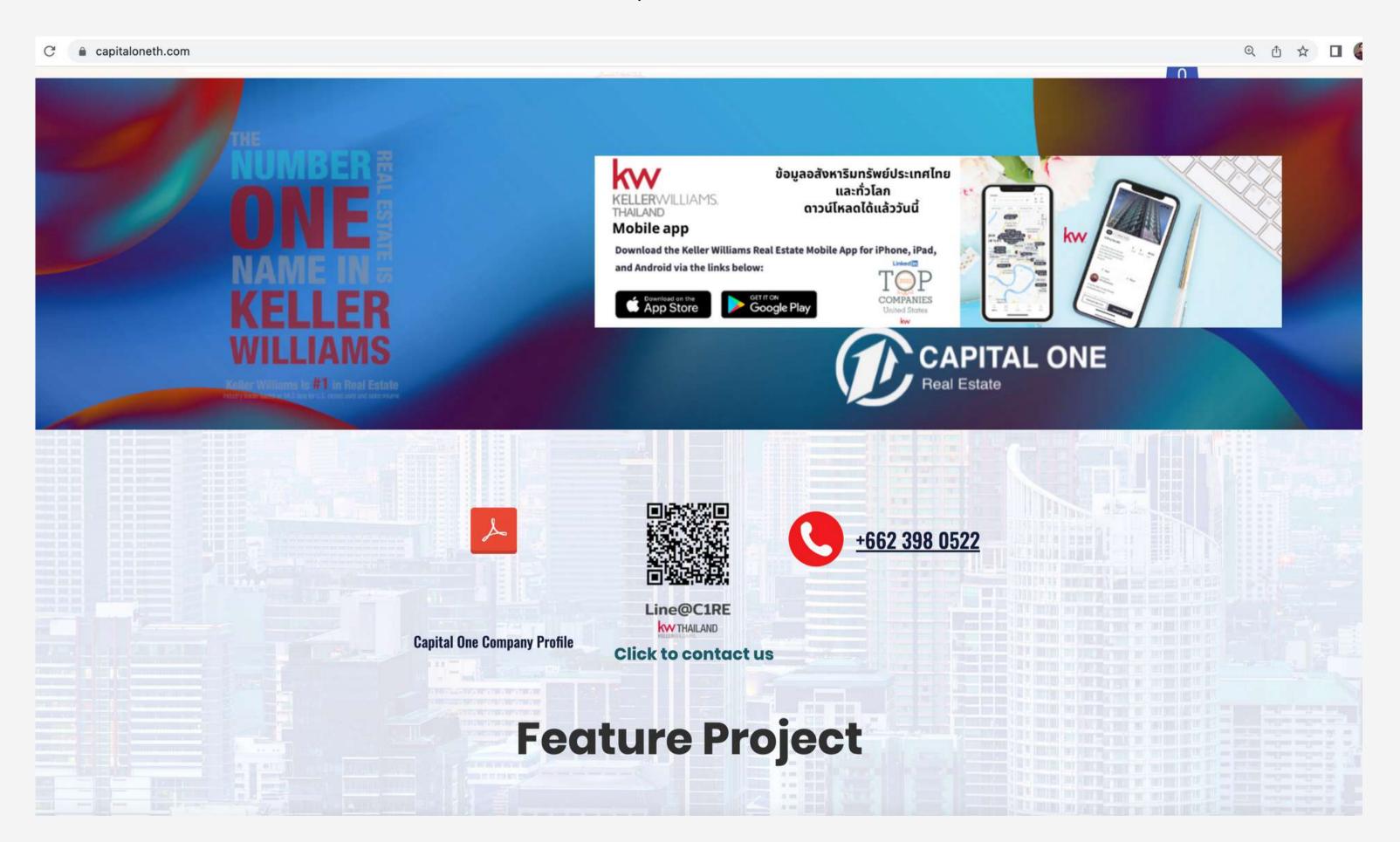




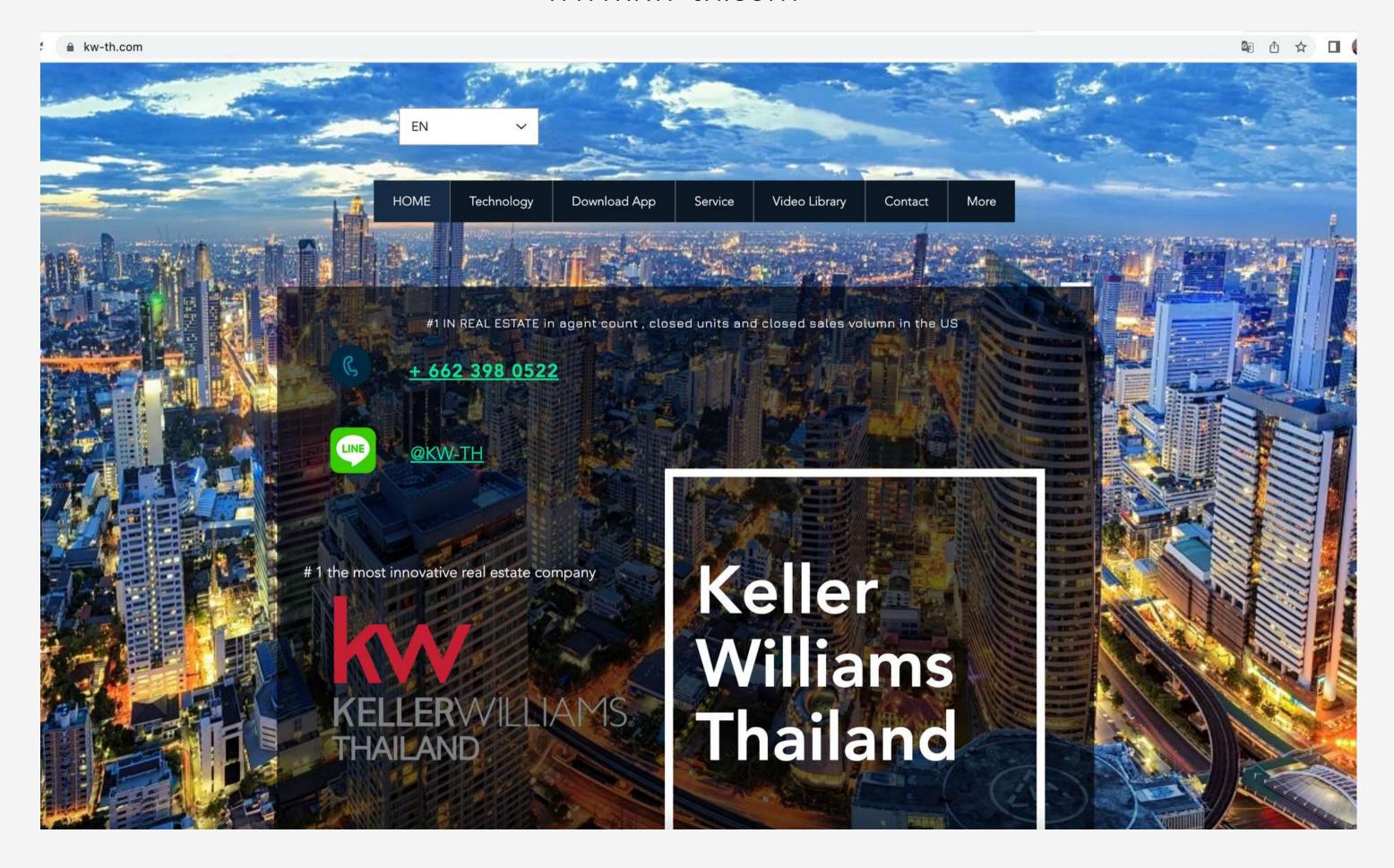




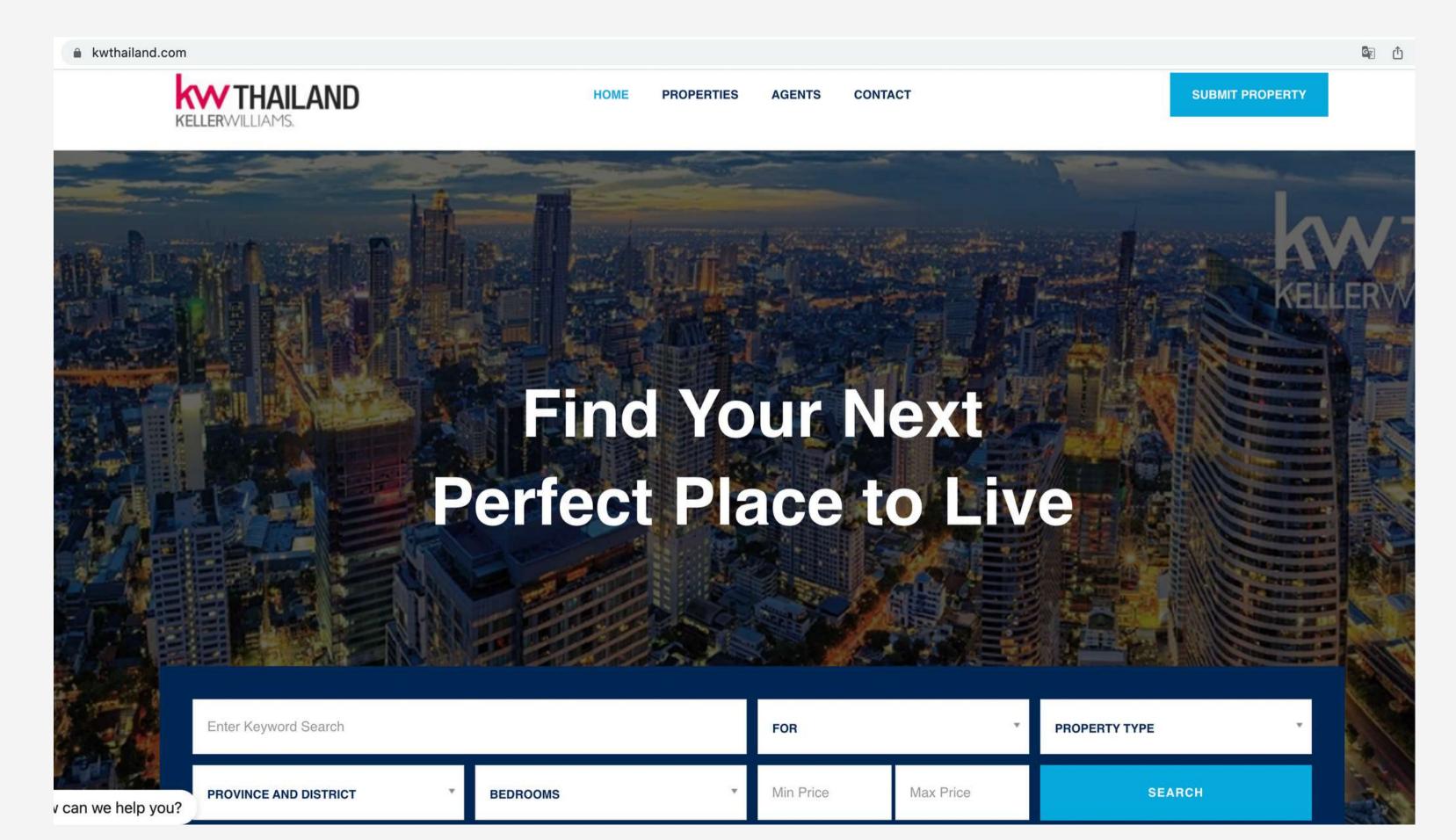
#### www.capitaloneth.com



#### www.kw-th.com



#### www.kwthailand.com



#### Partnership tool

#### Virtual 360 Presentation





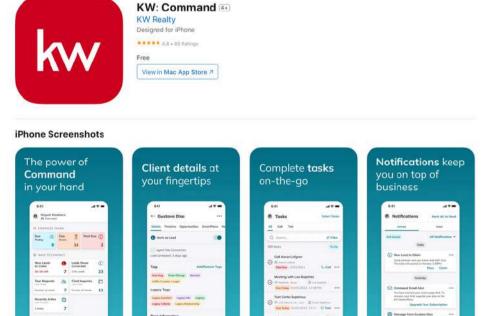






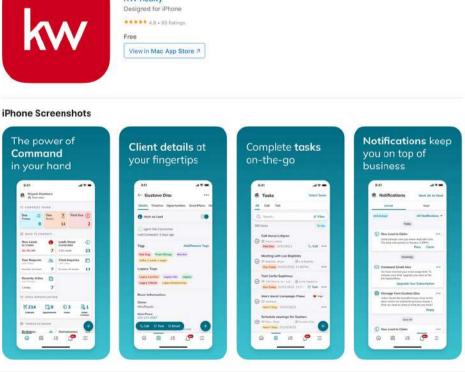






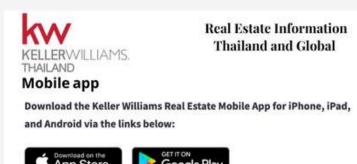














#### https://www.ryt9.com/s/prg/3088256

#### Ceo "KW THAILAND" วิทย์ กุลธนวิภาส ลั่นแผน 5 ปีปั้นยอดขายปีละ 5,000 ล้านบาท ขึ้นแท่นอันดับ ต้นๆAgent ประเทศไทย







ข่าวเศรษฐกิจ Thursday January 23, 2020 14:33 —ThaiPR.net



กรุงเทพฯ--23 ม.ค.--KW Thailand บอสใหญ่ "KW Thailand วิทย์ กุลธนวิภาส "สวนกระแสอสังหาฯ ควักเงินก้อนใหญ่ 100 ล้านบาท ดึงเทคโนโลยีและนวัตกรรมการขายระดับโลก ขยายฐานตลาดและ สร้างทางเลือกให้กับลูกค้าในไทย ซื้ 5 ปีข้างหน้า โลกธุรกิจนายหน้าอสังหาฯ เปลี่ยนไป มืออาชีพถึงจะ รอด เป้าธรกิจปี 2563 เพิ่มตัวแทบขายใบบาน KW จำบาน 1000 คน ผลดขายปีแรก 5 000 ล้านบาท

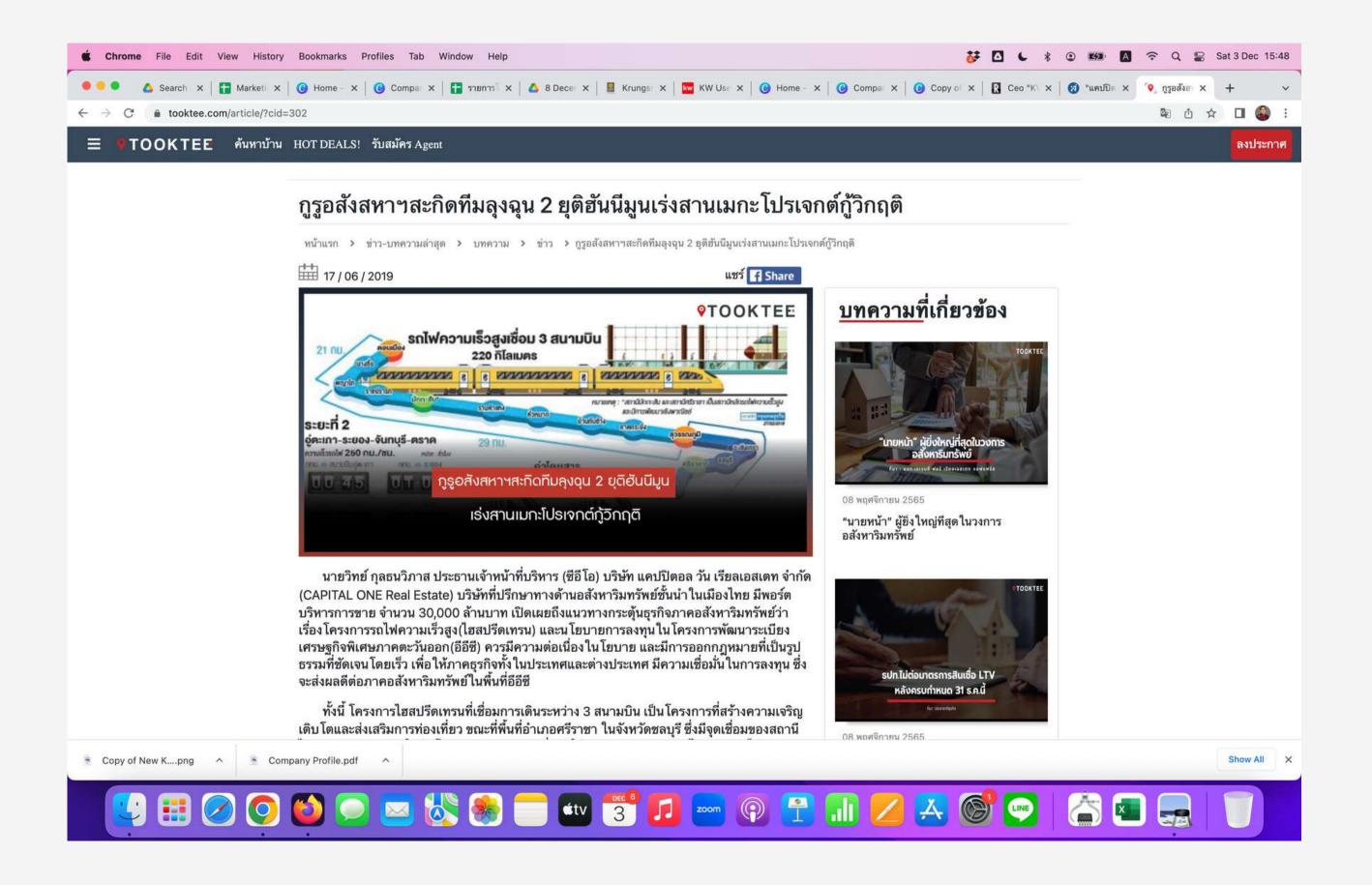




ห่วง! อุบัติเหตุพุ่งสูงช่วงหยุดยาว เตือนเพิ่มความ ระมัดระวังเดินทาง



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6 views • 5 days ago



Hallmark Home office sukhumvit 64

4 views • 5 days ago



168 Sukhumvit 36 5 views • 5 days ago





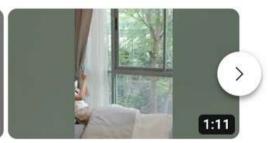
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3 views • 5 days ago



Ladda Plus Condo

10 views • 5 days ago



One day trip @ Nest Sukhumvit 71

1 view • 5 days ago

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**Artemis** 

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Rich Ekkamai Thonglor

120K views • 2 years ago



Artemis Condo คอนโดพร้อม อยู่ ริมถนนใหญ่ ใกล้ BTS...

28K views • 1 year ago



Sapphire Luxury Condominium Rama 3

18K views • 5 months ago



Sapphire Luxurious Condominium Rama III

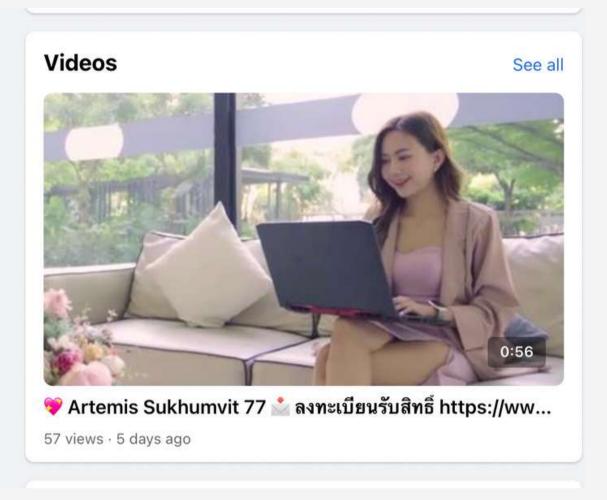
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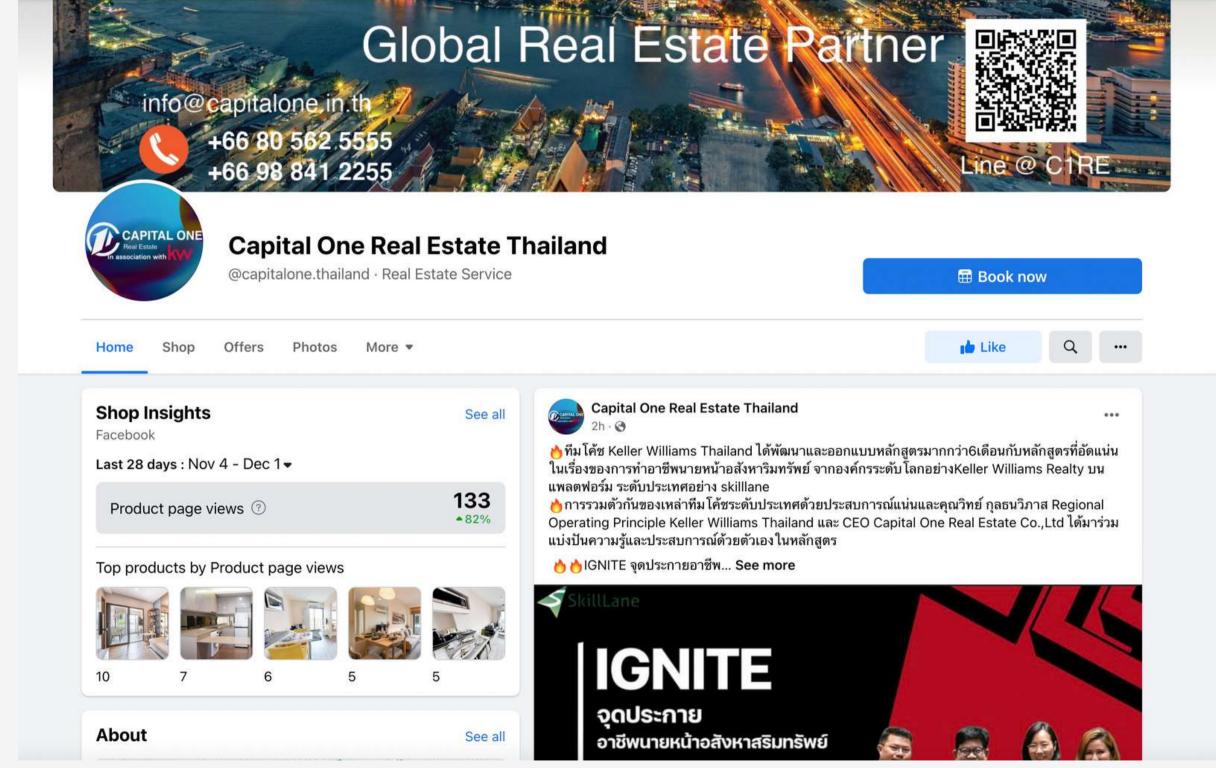


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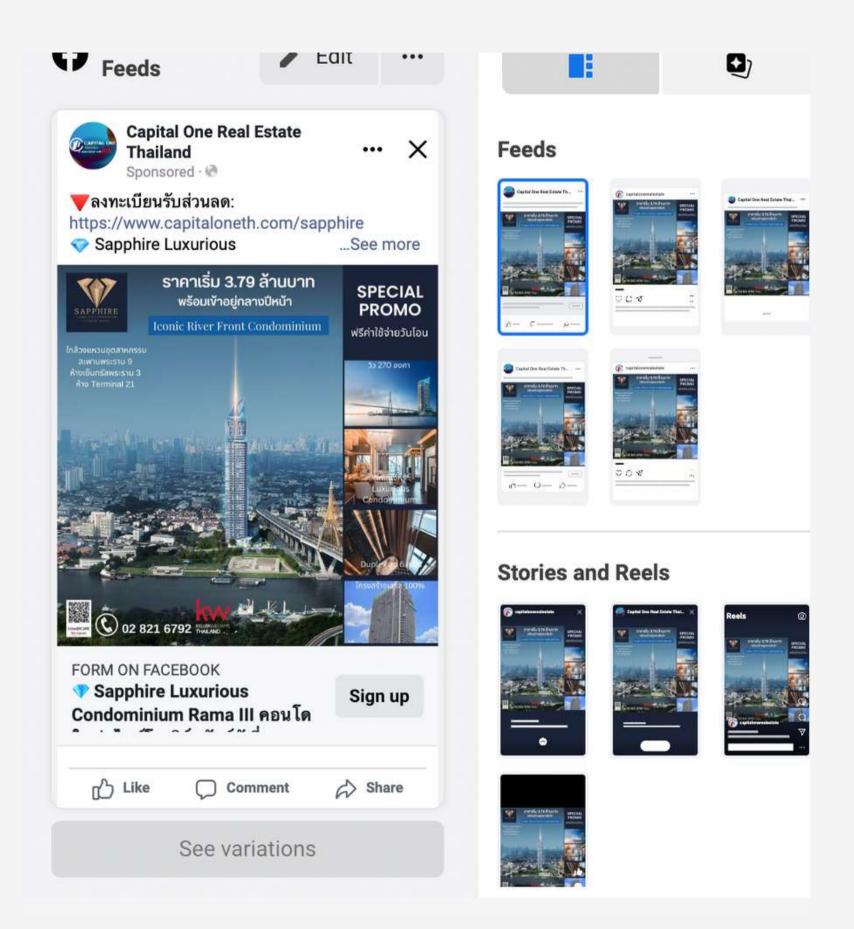
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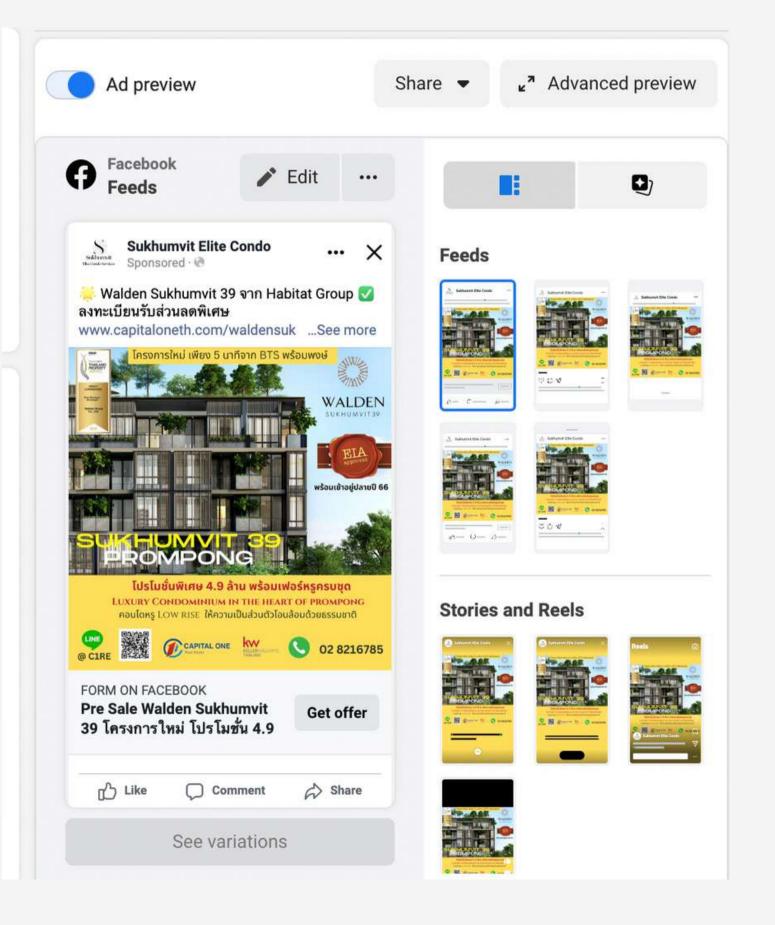
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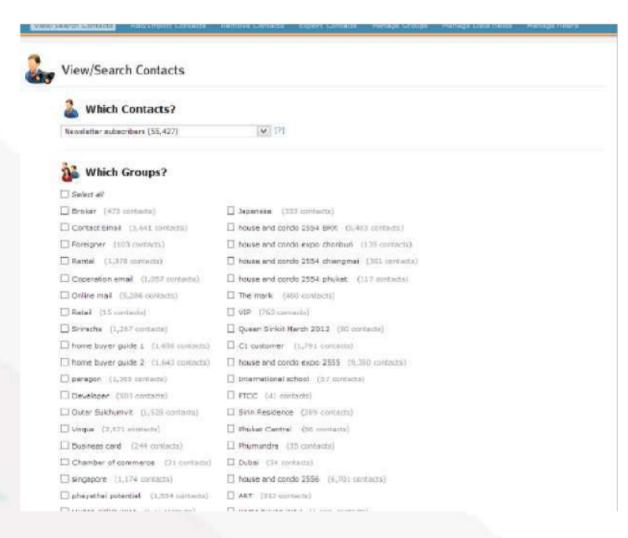


#### FACEBOOK ADS

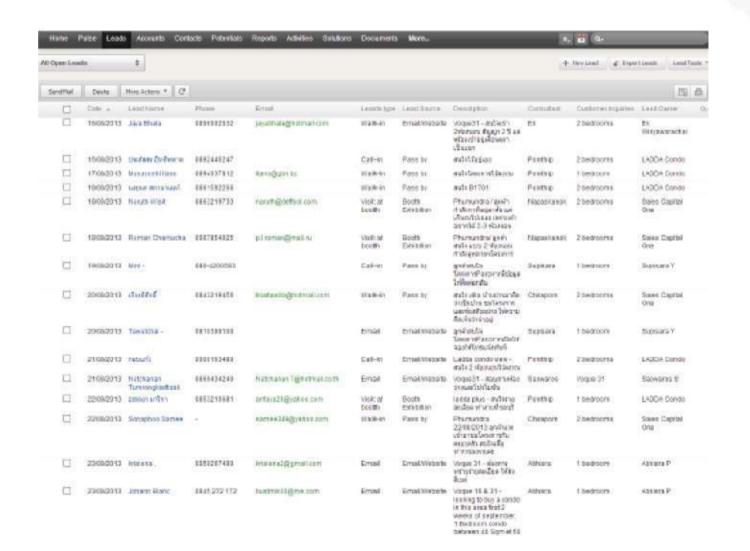




# CLIENT EMAIL DATA BASE EDM SYSTEM



#### **CRM SYSTEM**





# Why Choose Capital One?

An unrivalled track record of professional experience and multi-disciplined expertise in Asian markets.

A proprietary database of contacts and information that can be leveraged for every discipline to maximize business opportunities.

100,000 Email Database 50,000 Phone number database 10,000 base client International investment client

A well established network in the marketplace to create business synergy and collaboration.

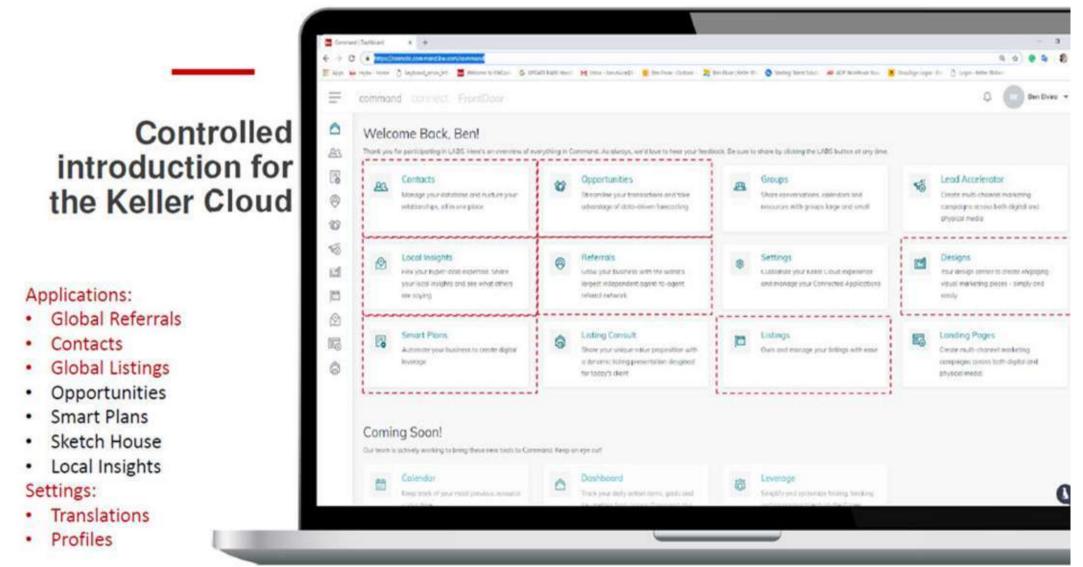
A unique commitment to research in developing market solutions.

An operating objective geared towards adding value to every task undertaken by the company.

Excellent research base for Thailand market.



### KW CLOUD



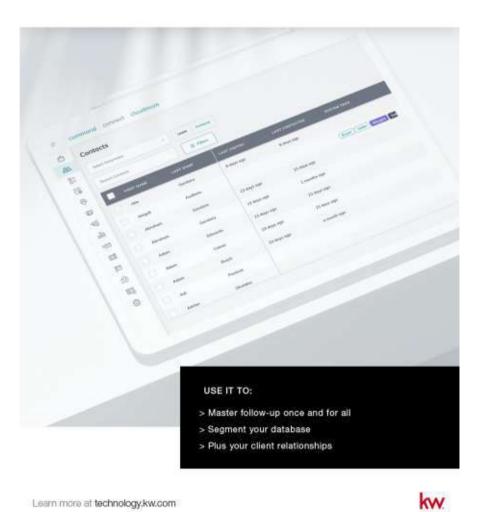


## KW REFERRAL

More than 200,000 agent around the world

#### Contacts

Master your most important asset - your database.



Referrals

Seamlessly send, track, and receive referrals ... all in one place.





#### Virtual 360 Presentation



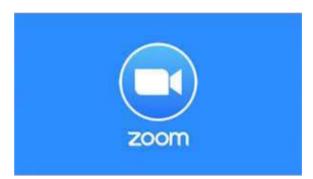








#### Webinar and Facebook live



Webinar (Seminar Online) Present in Chinese Mandarin

#### 新冠疫情期间也是购买曼谷市中心或CBD房产的好机会 Opportunity to buy City Center or CBD Property in the best deal

时间:5月16日星期六 下午2点 (香港时间 Saturday May 16 at 2 PM (HK time)

实地观看视频及回答问题-市中心轻轨BTS通罗站高档公寓项目Chamber BTS Onnut See actual video and answer question for Chamber BTS Onnut

新冠疫情期间也是购买曼谷市中心或CBD房产的好机会 Covid-19 on opportunity to buy City Center or CBD Property in the best deal

价格优势

Price Perspective

优惠方面

地段优势 Location Perspective

Moderator 主讲人

- Ms. Ann, Property Specialist Bangkok / Ann女士,曼谷房产专家 - Mr. Jay, Sales Manager (Chinese) / Jay先生,中文销售经理



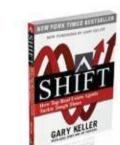




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CHAMBERS

#### Webinar ลับบนา Online หลักสตร





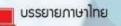
#### SHIFT

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ทำอย่างไรในการปรับตัวของ ตัวแทนขายอสังหาริมทรัพบ์ในช่วงตลาดที่ยากและขาลง

📢 ฟรี ไม่เสียค่าใช้จ่าย Webinar สัมมนา Online 📻 บรรยายภาษาไทย ลงกะเบียนได้ที่ www.kw-th.com/seminar



งาน Webinar สัมมนา Online กับ Keller William Thailand เปิดให้ทุกคนมีส่วนร่วมผู้ก่อตั้งใหม่ พัฒนาศึกยภาพงานขาย ที่ต้องการรายได้เมิ่นคงแบบ Passive income ไปกับระบบ Growth Share และ Profit Sharing ที่ไม่เหมือนใคร Keller William Inc เป็นบริษัทนายหน้าอสังหาริมทริพย์จากสหรัฐอเมริกา ที่มีอันดับ 1 ในประเทศสหรัฐอเมริกา ในด้านยอดขาย จำนวนพนัก มนมากกว่า 180,000 คนทั่วโลก

🤡 วันอาทิตย์ที่ 19 เมษายน เวลา 13.00-14.00 น. Power by KW thailand - Zoom







12 Tactics การปรับด้วในอาชีพการขาบอสั**งหาริมทรัพบ์ในช่ว**งที่กลาดเปลี่ยน การรับสถานการณ์จริง รับมิอให้ถูกด้อง เปลี่<mark>ขนความคิดและ</mark>การกระทำ การควบคมค่าใช้จ่ายที่เกิดขึ้น

ไจกาสในการปรับปรุงทีมขาบ เผิ่มศักบกาษใ**ห้มากขึ้น** ข้อดิของการเป็นส่วนร่วมในธุรกิจที่ปรึกษาการขายอสังหาริมทรัพม์ที่มีจำนวนเครือข่ายและผนักงานมากที่สุดในโลก

นับรรษาย การทำงานเงินจากอสังหาริมทรัพย์ยุค 2020 Heller Williams Thailand โดย

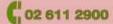
คณวิกษ์ กลรนวิกาส Regional OP HW Thalland คุณราดรี บุชสวาก OP HW Wynn 24 ไมเดลการร่วมกำงานกับ KW และ ตอบข้อซัก**ดาม โด**ย คณวนิดา ตาปาย Regional Director HW Thailand





หลังจากลงทะเบียน ผู้เข้าร่วมสัมมนาจะได้รับ Emall จาก หพ Thalland สำหรับ Link การเข้าร่วมสัมมนา เพื่อความรวดเร็ว กรุณา Download Application Zoom บน Notebook หรือ Mobile device ของท่าน





## ROAD SHOW AND EVENT

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## ROAD SHOW AND EVENT







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## INTERNATIONAL PROPERTY SEMINAR TOKYO JAPAN











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We look forward to working with you



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